# CONNECTIVE



## NEW YEAR. NEW GROWTH.

Every point of contact builds your brand.

Authentic connections move your brand forward, build your reputation and ultimately grow your business.

We evaluate, improve and deliver integrated communications, marketing and sales programs focused on measurable success.

#### WHAT SETS US APART

- // we have deep business-to-business experience across industries
- // we do our homework first
- // we move swiftly from creating smart strategies to generating results
- // we take a complete view of your audiences internal and external
- // we use a 'best channels' approach to reach your audiences
- // we have an integrated view of sales, marketing + communications
- // we craft targeted, engaging content

#### **SERVICES + SOLUTIONS**

- // branding + messaging
- // customer and market research
- // digital marketing + communications
- // employee communications
- // presentation + spokesperson
- // PR/reputation management
- // sales strategy, targeting, prospecting + training



HOW CAN WE HELP YOU UNLOCK THE NEXT PHASE OF GROWTH?

#### TEAMS WE'VE BEEN A PART OF

































### WE BRING DIVERSE EXPERIENCES TO THE TABLE

YEARS OF **AGENCY** EXPERIENCE

YEARS OF **IN-HOUSE EXPERIENCE** 

**FORTUNE** 500 COMPANIES

START-UP COMPANIES

CxOs **WORKED WITH** 

#### AW, SHUCKS...

I had the pleasure of working with Jacqueline for several years at Ogilvy PR New York. She was one of the hardest working team members in an already highly productive office. Jacqueline was able to handle and deliver results for the most demanding clients and communications challenges in a range of industries. She is creative, upbeat, solutions-oriented and highly professional and polished in all that she does. I will always want her on my team.

- Margaret, SVP @ Ogilvy

Manny has been an invaluable resource for high-level executive networking and relentless in his execution to lift projects off the ground. His work with our non-profit has been strategic and highly effective. The goodwill that Manny has built in the business community manifests into real opportunities for his partners. Simply put, our organization would not have been able to accomplish its mission without his efforts. We're eternally grateful.

Casey, Executive Director @ The Walls Project

LET'S CONNECT.

WWW.CONNECTIVEAGENCY.COM

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